

Acres of lights, displays and amusements have made **Woodland Lights** one of the top holiday attractions in the region for three decades! What a great way for the community to celebrate the season, strolling through an enchanted woodland with family and friends.



OPENS NOVEMBER 17 Runs on select nights until December 14, then open nightly through December 30 (Closed Dec. 24&25).



Shine a light on your business as a Woodland Lights sponsor. In today's economy, it is even more important to ensure your giving is directed to areas with the highest impact and potential to reap the highest reward. With upwards of 20,000 visitors, Woodland Lights meets those requirements, while positioning your business and its brand alongside a beloved regional tradition. Your decision to sponsor Woodland Lights ensures that this magical holiday experience continues for multiple generations of visitors.

Thank you for helping us continue this much-loved tradition. We hope to count you as one of our financial supporters this year! Wishing you and your business health and prosperity in the coming year.


Mike Thonnerieux
Township Administrator


Mark Metzger
Recreation Director

Board of Trustees:

Dale M. Berry
Sharon Lowry
Scott Paulson
Gary Smiga, Fiscal Officer



Discover event updates and more on our Facebook or Instagram @Washingtontwprec
895 Miamisburg Centerville Rd, Dayton, OH 45459 | 937-433-0130

washingtontwp.org



BY THE NUMBERS

Average Yearly Attendance	19,719 Visitors
Facebook	
Woodland Lights Page	9,259 Followers
RecPlex Page	3,387 Followers
Washington Township Page	7,478 Followers
Constant Contact	22,000 contacts RecPlex
Explore Guide Mailer	58,104 Fall/Winter
Township Quarterly Mailer	58,104 Fall/Winter
Views for Event Sponsorship	178,051 Impressions

2023 OPPORTUNITIES AND EVENTS

- Gingerbread House Competition • Lovers Lane Pathway • Glow Night
- Train Rides • Military Night • Carnival Night with games, inflatables, face painting and more • Pet Night • Sensory / Inclusive Night • Character Night
- Arts and Culture Night • Sci-Fi Night • Themed Scavenger Hunts • Live Animals
- Food Truck Nights • Special Guests from Town Hall Theatre • Selfie Stations
- Rental Opportunities for businesses, birthday and holiday parties!



SPONSORSHIP LEVELS

Platinum | \$5,000

- Sponsor Recognition on Website
- Facebook Presence
- Yard Sign at Path Entry
- 80 Guest Tickets
- Social Media Spotlight: WL Page, RecPlex Page and Township Page
- 2 Banners: Your Location Choice within the Park
- Printed in Explore Guide and Township Quarterly
- 10x10' Tent for Promo Opportunity
- Private Space during Event for Company Use
- Display Screens within the RecPlex for Company Advertisement

Silver | \$1,000

- Sponsor Recognition on Website
- Facebook Presence
- Yard Sign at Path Entry
- 40 Guest Tickets
- Social Media Spotlight: WL Page
- Company Supplied Banner (Small)

Bronze | \$500

- Sponsor Recognition on Website
- Facebook Presence
- Yard Sign at Path Entry
- 20 Guest Tickets

Friend | \$250

- Sponsor Recognition on Website
- Facebook Presence

Gold | \$2,500

- Sponsor Recognition on Website
- Facebook Presence
- Yard Sign at Path Entry
- 60 Guest Tickets
- Social Media Spotlight: WL Page and RecPlex Page
- Company Supplied Banner (Medium)
- Printed in Explore Guide and Township Quarterly
- 10x10' Tent for Promo Opportunity

*Sponsorship is subject to Washington Township Sponsorship guidelines.

For more information about becoming a sponsor contact, Addie Weaver at addie.weaver@washingtontwp.org or (937) 433-0130.

